




KENNARDS HIRE IDENTITY

			
Primary Corporate Colours (PMS)	PMS Red 1795	PMS Cool Grey 11	Process Black 100%
Primary Corporate Colours (Websafe Mix)	FF3333	666666	Process Black 100%
Primary Corporate Colours (RGB Mmix)	Red: 238 Green: 52 Blue: 36	Red: 92 Green: 92 Blue: 92	Red: 0 Green: 0 Blue: 0
Primary Corporate Colours (Process Mix)	C: 0% M: 94% Y: 100% K: 0%	C: 0% M: 2% Y: 0% K: 68%	C: 0% M: 0% Y: 0% K: 100%

Kennards Hire Primary typeface:
Kennards Hire Secondary typeface:
Kennards Hire Tertiary typeface:

Frutiger
Arial
Van Dijk

Please contact the Marketing Department if you require any of these logos.



Kennards Hire logo in **colour** (with black tag line)



Kennards Hire logo in **colour** (no tag line)



Kennards Hire logo in **greyscale** (with black tag line)



Kennards Hire logo in **greyscale** (no tag line)



Kennards Hire logo in **monotone** (with black tag line)



Kennards Hire logo in **monotone** (no tag line)



Kennards Hire logo with **white tag line**
(This logo can be used on dark coloured backgrounds)



Kennards Group logo in **colour**